

Pooja Guttihal

 (+91) 8317448028

 poojaamaresha2195@gmail.com

UX Designer

Having an 8+ experience in designing and modernizing **enterprise-scale platforms** across **healthcare, cloud infrastructure, and financial systems**, my work enables decision-making in **high-stakes, regulated environments**. I specialize in simplifying complex workflows and shaping **scalable UX frameworks**, balancing usability, system constraints, and compliance. I partner closely with product, engineering, data, and research teams to influence **system-level outcomes at scale**.

[LinkedIn](#) • [Behance](#) • [Portfolio](#)

Experience

Oracle/Senior UX Designer

Aug 2022 - Present • Bengalore

Working on **enterprise healthcare platforms** used by hospitals, payers, and federal stakeholders across the United States, I focus on modernizing legacy systems and enabling clarity across complex clinical, financial, and operational workflows.

My work spans system **discovery, workflow modeling, information architecture, interaction design, and high-fidelity execution**, in close partnership with product managers, engineers, user researchers, and healthcare domain experts.

I have led UX for **federally mandated reporting and metric dashboards, designing reusable, template-based frameworks** that scale across clinical, operational, and infrastructure use cases. This work reduced fragmentation and improved consistency across reporting experiences.

I also contributed to the **revamp of a legacy payer contract management platform**, transforming rule-heavy, fragmented workflows into more intuitive and streamlined experiences aligned with modern enterprise expectations.

In addition, I **drove a zero-to-one vision initiative** exploring how population health insights could inform contract negotiation workflows. This work influenced product direction and contributed to broader revenue-focused discussions within the organization.

I have been a key contributor to Gen 2 platform modernization, supporting the migration of legacy Soarian and Millennium systems to Oracle Redwood design standards, with a focus on simplification, scalability, and consistency across the platform ecosystem.

Hewlett Packard Enterprise / UX Designer

May 2021- July 2022 • Bengalore

As part of the **HPE GreenLake and large-scale enterprise infrastructure platforms**, my work focused on shaping user experiences for cloud and infrastructure management systems at scale.

I translated highly technical requirements into clear, user-centered experiences through **stakeholder interviews, contextual inquiry, and usability validation**, partnering closely with service teams and product owners.

My work supported platforms for **policy management, namespace management, and resource management in multi-tenant environments**. I also participated in cross-functional design reviews and contributed to the design system, defining reusable components to ensure consistency across the platform.

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Skills

UX Strategy • Product Thinking • Enterprise & Platform UX • Systems Thinking • Information Architecture • Workflow Design • Design Systems • Usability Research • Cross-functional Collaboration

UX strategy and product thinking: facilitating UX workshops and cross-functional alignment; experience mapping, task analysis, and information architecture for complex systems; discovery and ideation through structured brainstorming and why/how laddering; translating insights into wireframes, scenarios, storyboards, and prototypes; conducting contextual inquiry, usability testing, and experimentation to validate and iterate designs.

Outside Work

Books, travel, painting, singing

Tata Consultancy Services / UX Designer

May 2019- April 2021 • Bengalore

Working in the **banking and financial services** domain, I designed and evaluated enterprise platforms with a focus on Anti-Money Laundering (AML) systems.

I conducted **usability analysis and UX audits across more than ten enterprise products**, helping teams improve workflow clarity, compliance, and experience consistency across complex financial systems.

🏆 - I was awarded as Best innovative case study which would go for innovation globally in tcs wide. in helathcare field where I did digital twin concept for the surgery for the business evel, reserach and opportunities which was the newest concept that time to do reserach and win and compitator for siemen healthcrae and many others
rewrite it please i did it in tcs

Education

Bapuji Institute of Engineering and Technology/ BE

2013 - 2017 • Davangere, Karnataka, India

I hold a Bachelor's degree in Computer Science Engineering and was part of the college creative and digital initiatives, where I contributed to ideation and innovation across both technical and creative domains for student- and institution-level projects.

Certifications

- Usability analyst (CUA), HFI
- IDF